Offers Over
£20,000

Inverness Campervans

Unit 8A2, Balmakeith Business Park, Nairn, IV12 5QR

asg commercial

Well-established campervan hire company with a strong operating reputation

Easy to operate business model

Lifestyle business with solid turnover and good profitability levels

An exceptional self-employment opportunity with development potential

DESCRIPTION

Inverness Campervans is an excellent opportunity for someone who wishes to run a profitable lifestyle business. The present owners run the business operation to suit their lifestyle choices. The business operation is based purely on the hire of campervans for either 5 or 7 day minimum hires. The campervans are rented from the campervan fitout company which the owners also own, Inverness Leisure Vehicles (ILV). It is intended that the new owners would either buy the vehicle stock from ILV or buy a different type of van from another source.

The business operates over the main tourist months and currently the business operates with a mileage limit of 100 miles per day. The business does not hire out vehicles during the winter months however this could be an option for a new owner to harness and catch business from hill walkers etc. This trading strategy has been rewarding for the current owners and the business benefits from 5 star reviews on Google.

The business uses Wheelbase, https://www.wheelbasepro.com/, to completely control their bookings and take all payments. It is said that it very easy to use and provides a great level of reporting.

REASON FOR SELLING

The vendors have owned Inverness Campervans for several years. It is their desire to retire that brings this well-appointed property to the market.

LOCATION

Though based in Nairn currently, the business could be located anywhere, though the name suggests a location close to Inverness. Inverness acts as the transport hub for the north of Scotland, with all main truck routes meeting here. The Highlands of Scotland is a great attraction for visitor, with the NC500 to the North and the Great Glen and the Cairngorm National Park to the south. To the east is the whisky trail and the NEC250 is growing in prominence. These tourist specific natural attractions make campervan holidays very attractive, particularly in remote areas where accommodation is sparse.

Inverness is the commercial and administrative centre for the Highlands of Scotland. It is a vibrant city with a population in excess of 50,000 and a geographical shopping catchment area spanning 10,000 square miles, with a potential catchment population of around 200,000. Within the holiday season, the town attracts many thousands of visitors who come to experience the Highlands in all its glory. Inverness has extensive facilities for residents and visitors boasting three golf courses, a theatre (Eden Court), an excellent indoor swimming complex, two cinemas, ten pin bowling and many opportunities to enjoy an evening's entertainment at a range of venues. Inverness is a busy tourist destination with its population swelling greatly in the main tourist season. Whether it is a whisky trail, a boat trip on Loch Ness or a visit to one of the many accessible Scottish castles, the property is ideally situated to catch the eye of the many tourists who choose to visit. Inverness is a vibrant and growing City and with such expansion comes many opportunities in both commerce and social activities. Such growth benefits established businesses and ensures a year-round potential trade.

CURRENT VAN FLEET

Though the current fleet of vehicles is not part of the sales price, they are available for sale on an individual basis by separate negotiation. The vehicles are all VW Transporter T6, 3 short wheel and 2 long wheel base vehicles. Two have the standard low roof, two have a popup roof and one vehicle has the permanent high roof configuration, sleeping between 2 and 5. As the owner also converts VW Transporters, there are other vehicles available at this time. Should the buyer not purchase the vehicles the owner will sell them separately.

ACCOUNTS

Inverness Campervans is an easily run and profitable campervan hire business. The present owners wish to retire which brings this excellent lifestyle business to the market. Full accounting information will be made available to seriously interested parties subsequent to formal viewing.

WEBSITE AND WEB PRESENCE

The business has a website; https://www.inverness-campervans.co.uk/ and has a presence on Facebook.

PRICE

Offers Over £20,000 are invited for the goodwill and trade contents (according to inventory), excluding personal items and campervan vehicles. The campervans currently used are rented and can be purchased by separate negotiation.

DIRECTIONS

See map insert. What3words reference ///lion.voltages.apply

FINANCE & LEGAL SERVICES

ASG Commercial Ltd is in touch with several lenders who provide specialist finance. We will be delighted to discuss your financing requirements with you and make an appropriate introduction. We have access to a large team of legal experts who can act in all legal matters arising.

VIEWING

All appointments to view must be made through the vendors selling agents:

ASG Commercial Ltd, 1 Cromwell Road, Inverness, IV1 1SX
Tel: 01463 714757
E: admin@asgcommercial.co.uk
Web: www.asgcommercial.co.uk

OFFERS

All offers should be submitted in writing to ASG Commercial Ltd with whom purchasers should register their interest if they wish to be advised of a closing date, should one be set.

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